



A-level ENGLISH LANGUAGE

Paper 1 Language, the individual and society

Insert

Texts for Section A

A set of phonemic symbols can be found on the back of this Insert, for reference.

Text A is from the launch of the Apple Music service in front of a live audience. Tim Cook is the Chief Executive of Apple and Jimmy Iovine is the owner of a record label. Images are projected on a large screen behind the presenters throughout their talk.

(.)	pause of less than a second
(2.0)	longer pause (number of seconds indicated)
[<i>italics</i>]	contextual information
mus-	incomplete word

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[illegible]

Text B

Text B is an advert for a Graphophone from *Munsey's Magazine* in 1906.

MUNSEY'S MAGAZINE – ADVERTISING SECTION.

The Music Master

discovers the secret of the Happy Home —

COLUMBIA

Graphophone



“I WHO teach the music have had always much sympathy for those many others who cannot have the music in the home—those who know not to play one single instrument.

“Now I have no more regrets. Every home can have the music—**The Columbia Graphophone** has arrived. I salute him, me.

“I am a music master, Truly. But he is the **Master of Music**. Me, I play but three instruments only. He plays *all* the instruments, *all* the music. I sing nothing. He sings all the songs in all the languages.

“I am astounded, I am charmed. For he makes the real music.

“The sounds of the mouth organ, — I call not that music. And I find these other machines only make a sound like many mouth organs.

“Listen! I am a critic of the music. I say to those who possess any make of talking machine, use only the Columbia Records—they are the best—they have the soul. They have the real music, of a sound sweet, of a tone pure, of an execution brilliant, that is alone of the Columbia.”

Before buying either a talking machine or records, insist on hearing the Columbia, and be convinced, like the Music Master, that they are the best. We are the only Company that gives a written guarantee — perfect goods make this possible. You can buy on easy payments if you desire. Stores in all principal cities. Dealers everywhere. Write for catalogue and address of nearest dealer.

COLUMBIA PHONOGRAPH CO., GEN'L.
90 & 92 West Broadway, New York

Grand Prix Paris 1900Double Grand Prize, St. Louis 1904

In answering this advertisement it is desirable that you mention MUNSEY'S MAGAZINE.

END OF TEXTS

There are no texts printed on this page

Phonemic symbols

Monophthongs				Diphthongs			
i:	ɪ	ʊ	u:	ɪə	eɪ		
see /si:/	sit /sɪt/	good /gʊd/	two /tu:/	here /hɪə/	eight /eɪt/		
e	ə	ɜ:	ɔ:	ʊə	ɔɪ	əʊ	
egg /eg/	away /əweɪ/	her /hɜ:/	four /fɔ:/	cure /kjʊə/	boy /bɔɪ/	no /nəʊ/	
æ	ʌ	ɑ:	ɒ	ee	aɪ	aʊ	
cat /kæt/	up /ʌp/	ask /ɑ:sk/	on /ɒn/	there /ðee/	my /maɪ/	now /naʊ/	
Consonants							
p	b	t	d	tʃ	dʒ	k	g
pen /pen/	bee /bi:/	ten /ten/	do /du:/	chair /tʃeə/	just /dʒʌst/	can /kæn/	go /gəʊ/
f	v	θ	ð	s	z	ʃ	ʒ
five /faɪv/	very /veri/	thing /θɪŋ/	this /ðɪs/	so /səʊ/	zoo /zu:/	she /ʃi:/	pleasure /pleʒə/
m	n	ŋ	h	l	r	w	j
me /mi:/	nine /naɪn/	long /lɒŋ/	house /haʊs/	love /lʌv/	right /raɪt/	we /wi:/	yes /jes/
ʔ							
glottal stop							

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